



Alphataba is on a mission to help hardware startups cut their time to production by half. Join us in disrupting the hardware manufacturing space! We're looking for a part-time intern to join our rapidly growing team. We're looking for a Content Strategy Intern to produce engaging articles about the hardware space. You will work with experienced industry professionals with combined experiences of over 50 years, marketing consultants and an expanding sales team. You'll help educate our audience on what it takes to be a competitive hardware startup/organization in today's challenging environment.

This is an incredible opportunity to become part of a creative and dynamic team. We cultivate a supportive workplace and offer training and professional development opportunities. Interns will also have the opportunity to join full-time if they excel in the role and demonstrate a versatile skill set.

RESPONSIBILITIES

Interns will learn how to:

- write informative, manufacturing and/or hardware-related copy that resonates with online and target audiences
- write with an understanding of best SEO practices
- work in a fast-paced, results-oriented environment - research trends in the field of manufacturing

REQUIREMENTS

Eligibility Interns must:

- have exceptional verbal and written communication skills (if you can show us a prior writing sample would be a plus)
- have a passion for startup/manufacturing and/or hardware
- have a strong interest in learning about SEO and digital marketing
- be motivated, organized, and willing to evolve as the role evolves - Engineers or relevant prior experiences preferred

Knowledge and Skills

- Proficiency in Microsoft Office and/or Google Suite
- Research skills Experience - No previous full-time work experience is required!

OTHER BENEFITS

- Competitive hourly pay
- Professional writing experience - A chance to network with hardware professionals - A strong letter of recommendation from industry professional's grad schools or other jobs - Potential for full-time hire